



TONY WHEELER

CONTACT

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Lebanon, OH

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SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

ACROBAT

WORDPRESS

CAD TOOLS PLUGINS

MUSE

FUSE

MICROSOFT OFFICE

EDUCATION

COURSE OF STUDY | GRAPHIC DESIGN

1992 | 3.8 GPA

CINCINNATI ACADEMY of DESIGN

Awarded gold and silver honors for consumer campaign, storyboarding, industrial campaign and package design.

EXPERIENCE

LEAD CREATIVE | TRIUMPH CONSULTING

2007 - PRESENT

Product Development, Branding, Front End Web, and Print Media

Collaborate and assist in all phases of development from concept to completion. Including design time, meeting with clients, addressing design issues, manufacturing, furthering educational development and communicating expectations to the design team.

ACHIEVEMENTS

Designed and coordinated five new ATM vestibules within downtown Chicago. Each site was functional and unique to its environment while being aesthetically creative and maintaining company branding specifications. As a result, the client saw a 62% increase in customer usage within the first four weeks of operation.

DESIGN LEAD | SIGNS BY TOMORROW

2000 - 2007

Sign Design, Trade Show Displays, Digital Imaging and Vehicle Graphics

Directed small team of creative professionals to produce various sign and digital imaging products. Managed design issues involving color correction, cost of materials, permitting and production drawings under strict deadlines.

ACHIEVEMENTS

Designed the interior of a sales trailer for the Long Cove community in Mason, Ohio. The entire interior floor was covered with a digital print designed to look like water. The interior walls were covered with renderings of the large homes that were to be built and showcased in Homerama.

PLATFORMS

OS X

WINDOWS

EXPERTISE

- ART DIRECTION
- PROJECT MANAGEMENT
- BRANDING
- PACKAGE DESIGN
- FRONT END WEB DESIGN
- SIGN DESIGN
- PREPRESS & PREFLIGHT
- LOGO/IDENTITY CREATION
- CORPORATE PRESENTATIONS
- ILLUSTRATION
- STORYBOARDING
- PHOTO RESTORATION
- PRODUCT CATALOGS
- TRADE SHOW DISPLAYS
- COST ANALYSIS
- AUDIO RECORDING

PORTFOLIO

tntgraphx.com

Additional samples of my work are available upon request.

ADDITIONAL



TONY WHEELER

EXPERIENCE (CONTINUED)

DESIGN LEAD | BROADWAY MARKETING

1992 - 2000

Brand Creation, Strategic Marketing, Brochures and Print Collateral

Managed multiple projects simultaneously under strict deadlines. Assisted in the creation of tactical, integrated marketing in a collaborative team environment. Created identities for clients such as Honda, Aruba Airlines and Gameworks.

ACHIEVEMENTS

Collaborated on an advancement in robotic technologies campaign for Honda. We developed a multi media press release involving interactive video, website and email advertisements, trade show displays, and print collateral. That particular campaign set the stage for acquiring many other additional robotic and technological based clients for the company.

GRAPHIC DESIGNER | FREELANCE

2010 - 2017

*Logo Design, Catalogs, Brand Guidelines, Package Design, Business Cards
Front End Web Design, Illustration, and Photo Restoration*

Working directly for the clients needs has been very rewarding. I've had the privilege to work with such companies as Hyatt Hotels, Yahoo, Hasbro, General Electric, and Tom and Chee. I always try to build a professional relationship on a personal level by understanding the industry and people involved with the project. It is that mentality that has lead me to much personal growth and professional success within my field.

ACHIEVEMENTS

Headed up a campaign with Pierre Foods and Nascar to introduce new lunch options to the Lakota East and West school district. It consisted of posters, banners, brochures, and email blasts. The campaign successfully established Pierre Foods as a premiere food provider for the entire district.

REFERENCES

RYAN PARKER

Graphic Designer

Landrum & Brown

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513-379-2146

TRACY DOYLE

Photographer

Tracy Doyle Photography

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MELISSA MEISMAN

Graphic Designer

The Kroger Company

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ROBB KOTTMYER

Mechanical Artist

Sonoco-Trident

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